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Report Number

C/19/46

To: Cabinet Member for Housing, Transport and Special Projects
Date: 22 November 2019
Status: Non-Key Decision
Head of Service: Andy Blaszkowicz, Assistant Director

Cabinet Member: Councillor David Godfrey, Cabinet Member for Housing, Transport and Special Projects

SUBJECT: PARKING REVIEW - ROADS CLOSE TO PRINCES PARADE, HYTHE

SUMMARY: This report outlines the findings of a second parking review carried out in August and September 2019 in roads close to Princes Parade, Hythe, following the introduction of the 'pay & display' scheme in May 2018.

RECOMMENDATIONS:

- a) To receive and note Report C/19/46.
- b) That officers continue to monitor parking between April and June 2020 in selected roads where occupancy levels are high
- c) That officers make further recommendations to the Cabinet Member for Transport following the monitoring exercise.

1. BACKGROUND

- 1.1. Cabinet agreed on the 17th July 2017 (report number C/17/19) to implement a 'pay & display' scheme along Princes Parade, Hythe. Cabinet also agreed to not progress the proposals in Sandgate Esplanade but to review the parking in and around this area, three months after implementation.
- 1.2. A review was carried out between August and September 2018. The results were inconclusive so it was agreed to carry out a further review in the summer of 2019.

2. PARKING REVIEW METHODOLOGY AND RESULTS

- 2.1 This review took the form of occupancy surveys carried out by officers on selected dates between the 25th July 2019 and 25th August 2019.
- 2.2 19 roads and the Hythe Swimming Pool car park were surveyed. Vehicles observed in the mornings were assumed to belong to local people. The length of the parking bay is deemed to be 5.5 metres, which is over the required 4.5m minimum length.
- 2.3 Appendix 1 provides full details of the surveys, and gives an indication of the level of demand for parking in the roads listed.
- 2.4 It should be noted that there must be a genuine need for a parking scheme for one to be introduced. Where occupancy levels exceed 70%, and it is deemed that over 60% of spaces are occupied consistently by non-residents, consideration should be given to a possible parking scheme for that area.
- 2.5 The surveys have revealed that although there were increased occupancy rates in many of the roads in the afternoons, there was still capacity within the majority of them.
- 2.6 Occupancy rates were particularly high (over 90%) on certain dates in Sandgate Esplanade, Wellington Place, Castle Bay, Marine Parade, South Road and West Parade. A few of the roads had over 100% occupancy during some afternoons, which meant that vehicles were parked in areas unsuitable for parking.
- 2.7 Princes Parade recorded an average of over 1200 transactions each month. Income generated was similar to that of the previous year.

3. CONCLUSIONS AND RECOMMENDATION

- 3.1 The results indicate there is increased occupancy in the roads listed in 2.6. However, there was still capacity in the majority of the roads in the dates the surveys were carried out. The Princes Parade 'pay & display' scheme is only operational between April and September so it is unlikely there will be any displacement parking issues from October to April.
- 3.2 In view of the above, it is recommended that officers continue to monitor parking between April and June next year in the six roads stated in 2.6, and the findings are reported to the Cabinet Member for Transport.

4. LEGAL/FINANCIAL AND OTHER CONTROLS/POLICY MATTERS

4.1 Legal Officer's Comments (DK)

There are no legal implications arising directly out of this report.

4.2 Finance Officer's Comments (RH)

There are no financial implications arising directly out of this report

4.3 Diversities and Equalities Implications (FM)

There are no diversity or equality implications directly affected by this report.

5. CONTACT OFFICERS AND BACKGROUND DOCUMENTS

Councillors with any questions arising out of this report should contact the following officer prior to the meeting

Officer: Frederick Miller, Transportation Manager
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The following background documents have been relied upon in the preparation of this report:

None

Appendices:

Appendix 1 – Full occupancy survey results